

FILE

APRIL 16

fashion calendar

33rd year
a weekly publication
1973

JANUARY							FEBRUARY							MARCH							APRIL								
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SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER								
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ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 16, 1973

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 15 1:00 P.M.	READY-TO-WEAR FROM PARIS Opening of newly-decorated Starlight Roof; featuring Guy Laroche pret-a-porter fashions at champagne "bruncheon". By invitation. Contact: Polly Guerin Public Relations, 679-8695.	GUY LAROCHE/PARIS	WALDORF-ASTORIA STARLIGHT ROOF
Sunday April 15 9:00 P.M.	FASHIONS FROM LONDON AT BENEFIT SHOW Complete collection by Zandra Rhodes, for benefit of Circle in the Square Production Fund. Tickets: \$35.00 each. Contact: Mrs. Gillette Boland, 40 E. 68th St., TR. 9-2236. Publicity: Eleanor Lambert, MU. 8-2130.	ZANDRA RHODES (64 PORCHESTER, LONDON)	CIRCLE IN THE SQUARE 50TH ST. & BROADWAY
Beginning Monday April 16	PREMIERE SHOWING: FALL COLLECTION Imported knits, coordinated sportswear, dresses and accessories. By appointment. Contact: Karen Traina or Sherrie Bloom, 524-3520.	CHERENA FOR TRAINA INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

EARLY FALL READY-TO-WEAR COLLECTIONS IN N.Y. - Continuous Showings By Appointment

April 16	ADDENDA BY PATTI CAPPALLI, 1407 Broadway, 9th floor, 736-5282.
April 16	RONALD AMEY, 16 West 57th Street, 5th floor, CO. 5-7720
April 16	THE ARKIN COLLECTION, 530 Seventh Avenue, 7th floor, WI. 7-5324
April 16	GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, 594-0454
April 16	LEON BLOCK, INC., 1290 Sixth Avenue, 541-7690; P.R.: Leslie Cunningham, 889-6185
April 16	STEPHEN BURROWS, 10 West 57th Street, 7th floor, CI. 7-1100
April 16	PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091
April 16	CLARET BY BETSE CANN, 530 Seventh Avenue, 26th floor, 563-6126
April 16	ANNE FOGARTY, 550 Seventh Avenue, 7th floor, LO. 4-9115
April 16	GAVI BY MILTON KORWIN, 530 Seventh Avenue, 26th floor, 563-6126
April 16	GINALA & GINESSA, 512 Seventh Avenue, 16th floor, 244-2700.
April 16	HITCH BY JONATHAN HITCHCOCK, The Kreisler Group, 530 7th, 3rd fl, 239-0545
April 16	CHUCK HOWARD, 550 Seventh Avenue, 9th floor, 354-0824
April 16	JAMISON, 498 Seventh Avenue, 24th floor, OX. 5-4812
April 16	NAT KAPLAN, 498 Seventh Avenue, 21st floor, LO. 5-4115

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 16	CALVIN KLEIN, 205 West 39th Street, 4th floor, PE. 6-9601		
April 16	HAROLD LEVINE BY DON BREITINGER, 530 Seventh Avenue, 21st floor, LA. 4-0237		
April 16	LOOMTOGS, 1407 Broadway, 35th floor, 594-2100		
April 16	VERA MAXWELL, 530 Seventh Avenue, 26th floor, LO. 3-4358		
April 16	LEO NARDUCCI/AMBIANCE, 530 Seventh Avenue, 3rd floor, 354-0640		
April 16	MIGNON BY DOROTHY FARBO, 498 Seventh Avenue, 15th floor, BR. 9-5991		
April 16	PAPILLON, 530 Seventh Avenue, 14th floor, 868-2880		
April 16	POSH, 550 Seventh Avenue, 18th fl., 947-0964; P.R.: Margaret Hodge, 758-9230		
April 16	OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350		
April 16	RUFFINWEAR BY CLOVIS RUFFIN, The Kreisler Group, 530 Seventh, 3rd fl., 239-0545		
April 16	GLORIA SACHS, 530 Seventh Ave., 30th fl., 563-1640; Publ: Vera Bacal, PL. 3-8421		
April 16	ABE SCHRADER BY BELLE SAUNDERS, 530 Seventh Ave., 15th floor, LO. 4-9194		
April 16	JERRY SILVERMAN BY SHANNON RODGERS, 530 Seventh Ave., 17th fl., 244-4940		
April 16	SOMETHING BY OSCAR DE LA RENTA, 550 7th Ave., 3rd floor, 594-5424		
April 16	TEAL TRAINA; SPORT; BOUTIQUE, 550 7th Ave., 15th floor, 524-3520		
April 16	TUDOR SQUARE BY BERT GEIGER, 1407 Broadway, 21st floor, 279-8120		
April 16	VICTORIA ROYAL BY BILL HAIRE, 530 Seventh Ave., 7th floor, 947-6845		
April 16	WILROY, 498 Seventh Avenue, 22nd floor, 565-2600		
Monday April 16 9:30 A.M.	SPRING '73 COUTURE FASHIONS FROM PARIS Air France exclusive N.Y. showing of couture collection. By invitation. Contact: 758-6300, ext. 505; or Polly Guerin Public Relations, 679-8695.	GUY LAROCHE/PARIS	WALDORF-ASTORIA EMPIRE ROOM
April 16	PASSOVER (first night) - at sunset on Monday April 16		
Tuesday April 17 4:30 P.M. Cocktails	FALL COLLECTION MADE IN ARGENTINA Wool coats and suits, designed by Umberto Manzo. By invitation. Thereafter at Dilcon, Inc., 358 Fifth Ave., Suite 405. Contact: 564-6555.	UMBERTO MANZO	ARGENTINE CONSULATE 12 WEST 56TH STREET
April 17	CLAUDIA BY GEORGE HALLEY, 498 Seventh Avenue,	LO. 3-6143	
April 17	MISS FOX BY SEYMOUR FOX, 512 Seventh Avenue, 22nd floor, LO. 4-3246.		
April 17	QUOTE (DIV. OF RODRIGUES FOR PETER CLEMENTS), 530 Seventh, 2nd fl., LO. 3-0988		
April 17	MORTON MYLES FOR SMITH & JONES, 498 Seventh Ave., 11th floor, 594-8570		
April 17	RIKKI FOR SPORT TRIO, 498 Seventh Ave., 7th floor, LO. 3-6143.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 18 10:00 A.M.	OPENING OF FALL COLLECTION Also April 24 and May 1 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday April 18 12:00 Noon	OPENING OF EARLY FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 18 12:30 P.M. Luncheon	FASHION SHOW -- "SPRING APPETIZERS" Designed by Margit Brandt, Emilio Pucci and Vera for Formfit Rogers. Reservations (\$6.75): CI. 6-9171. Barbetta Publ: Ellen Perl, TE. 2-8212.	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 18 4:00 P.M.	FALL FASHION SHOW; OPEN HOUSE FOR PRESS Rona designed by Mario Forte; Adele Martin designed by Patrick Porter; Dalani designed by John Mullen (all divisions of Genesco). Show followed by cocktails. By invitation. Publicity: Betty Yarmon, 565-1025 or 755-3487.	RONA; ADELE MARTIN; AND DALANI	498 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR
Beginning Wednesday April 18	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 765-5280.	CLEOPATRA BROUMAND	16 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Cancelled April 18	WALTER ALBINI SHOW AT LORD & TAYLOR, ORIGINALLY SCHEDULED FOR WEDNESDAY, APRIL 18 at 6:30 P.M., HAS BEEN CANCELLED.		
April 18	OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
April 18	DOMINIC ROMPOLLO, 550 Seventh Avenue, 9th floor, 239-4155		
April 18	CHESTER WEINBERG; CHESTER NOW; SAMUEL ROBERT COLLECTION, 530 7th, 736-1690		
Thursday April 19 10:30 A.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: 279-5012	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday April 19 11:30 A.M.	EARLY FALL COLLECTION By reservation. Thereafter by appointment. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday April 19 2:30 P.M.	EARLY FALL COLLECTION BY CLOVIS RUFFIN By reservation. Thereafter by appointment. Contact: 239-0545.	RUFFINWEAR (DIV. THE KREISLER GROUP)	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday April 19 6:00 P.M.- 7:30 P.M.	PRESS PREVIEW: "MAKE-UP ART LOOKS" The press will be invited to meet Serge Lutens, international make-up designer. By invitation. Contact: Jackie Schade, 586-6750.	CHRISTIAN DIOR PERFUMES (730 FIFTH AVENUE)	GUGGENHEIM MUSEUM 5TH AVE. & 89TH STREET
April 19	KASPER FOR JOAN LESLIE, 530 Seventh Avenue, 11th floor, 239-4600		
April 20	GOOD FRIDAY		
Sunday April 22 12:30 P.M. Luncheon	THIRTEENTH ANNUAL BENEFIT FASHION SHOW "Life Style Collection" fashions by Canadian designer Claire Haddad. Public Relations: Hamra Associates, 753-9833. Easter Seal Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; Juniors, \$17.50. Contact: Mrs. Joel Verbit, 532-8830.	EASTER SEAL SOCIETY (185 MADISON AVENUE)	WALDORF-ASTORIA HILTON & EMPIRE ROOMS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 22 12:00 Noon- 9:00 P.M.	"STRAW HAT TIME AT THE WALDORF" Perfume - Straw Hat by Faberge. Hats-Cesar Rubio. Fashions by Jaeger, Concept VII, Don Sayres-D'Amselle, Design Thai, Nat Kaplan, Leo Narducci Ambiance, Susan Sheinman for Papillon. Fashion director and commentator: Mia Grau. Show at 1:30 P.M. Dancing 3:00-7:00 P.M. Price: \$12.50 (children half price). Contact: 355-3000.	VARIOUS DESIGNERS	WALDORF-ASTORIA PEACOCK ALLEY
Sunday April 22 12:30 P.M. Luncheon	SPRING-SUMMER FASHIONS AT EASTER LUNCHEON Fashions by Kasper for Joan Leslie, Vera Maxwell, Leo Narducci/Ambiance, Gino Paoli, Gene Berk for Paganne, Ole Borden for Rembrandt International. Coordinator and commentator: Mary Alice Rice, PL. 2-5726. Luncheon: \$12.50. Contact: Banquet Dept., PL. 9-7010.	LEADING DESIGNERS	HOTEL PLAZA TERRACE ROOM
Monday April 23- May 2	EARLY FALL COLLECTION IN NEW YORK Continuous by appointment. Contact: 213-627-0806(L.A.); 335-6033 (N.Y.)	HELGA (722 So. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Monday April 23- April 26	WOMEN'S SOLO APPAREL SHOW Featuring coats, suits, dresses, rainwear, sportswear, lingerie, bodywear maternity, leathers, suedes. Hours: 9:00 A.M.-8:00 P.M. Contact: John Hoffman, 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 7TH FLOOR
Monday April 23- April 27	EARLY FALL COLLECTION Continuous by appointment. Contact: Lynne Cohen (collect): 312-549-7382.	ISHIO FASHIONS, INC. (920 N. MICHIGAN, CHICAGO)	HOTEL GOTHAM
April 23	MR. BLACKWELL, 530 Seventh Ave., 21st floor, BR. 9-8575		
April 23	CASI, 530 Seventh Avenue, 2nd floor, 594-4470		
April 23	JOHN MULLEN FOR DALANI, 498 7th, 6th fl. Publ: Betty Yarmon, 565-1025; 755-3487		
April 23	LUPE, 530 Seventh Ave., 19th fl, 354-6810. P.R.: Cunningham-Woodworth, 889-6185		
April 23	PATRICK PORTER FOR ADELE MARTIN, 498 7th. Publ: Betty Yarmon, 565-1025; 755-3487		
April 23	MARIO FORTE FOR RONA, 498 7th, 6th fl. Publ: Betty Yarmon, 565-1025; 755-3487		
Tuesday April 24 9:00 A.M.- 11:00 A.M.	SPRING 1973 FRAGRANCE SEMINAR "Gift with Purchase, Purchase with Purchase, ? With Purchase"-- Panel: Grace Gaynor Farrell-Arnold Constable; Andrew Lucarelli-Frances Denny; Gerald McHale-Beauty Fashion Magazine; Pierre Rogers-Shiseido. Price: \$5.00, members; \$8.00, non-members. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL PLAZA CRYSTAL ROOM
April 24	10:00 A.M., FRIEDRICKS SPORT BY HAZEL HAIRE(2nd show), 205 W. 39th, 736-8867.		
April 24	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl, LA. 4-7626.		
Tuesday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mattie, 244-7522 or 244-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled April 24	GLORIA SACHS EARLY FALL SHOWING, ORIGINALLY SCHEDULED FOR APRIL 24 AT 12:00 NOON, HAS BEEN CANCELLED. (Opening April 16 - see page 2)		
Tuesday April 24 1:00 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday April 24 2:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: Erika, 594-6900.	SPORTOWNE	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 24 2:30 P.M.	OPENING OF LIMITED FALL COLLECTION By reservation. Thereafter by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 24 3:00 P.M.	NEW COLLECTION BY STAN HERMAN New sleepwear collection by Stan Herman; also loungewear and bodyshirts. By invitation. Contact: Roy Kleeger, 768-0125.	YOUTHCRAFT	90 PARK AVENUE LOBBY-MAIN FLOOR
April 24	4:00 P.M., TRIGERE, INC. (2nd show), 550 Seventh Ave., 16th fl, LO. 3-1600.		
Tuesday April 24 5:00 P.M.	SHOWING OF NEW COLLECTION By invitation. Contact: Janet Renkow, 683-2465.	DAMON SPORT BY TOM NASARRE	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Betsy Klein, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Nancy di Costantis, 736-8888.	CHRISTIAN AUJARD	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION By appointment. Contact: Abbe Rabiner, 736-8888.	PIERRE CARDIN OUTERWEAR	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Celia Kall, 244-4700. Publicity: Stuart Roeder Assoc., 582-3078.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Lois Lindheim, 279-3410. Publicity: Stuart Roeder Assoc., 582-3078.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 24	OPENING OF EARLY FALL COLLECTIONS Continuous showings by appointment. Contact: PE. 6-5547.	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday April 24	FALL COLLECTION: CROCHETS AND KNITS Featuring hand-painted silks. Contact: Gena Torricelli, 628-7177.	HELGA HOWIE	INTERNAT-4TH FLOOR 33 EAST 68TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 24	OPENING OF FALL COLLECTION By appointment. Contact: Abe Goldner, 244-7522.	J.S. LTD.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday April 24	OPENING OF EARLY FALL COLLECTION Informal showings by appointment. Contact: Margaret Frank, 751-8212.	MOUNTAIN ARTISANS	14 EAST 57TH STREET THE GAZEBO-2ND FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTIONS By Giorgio di Sant'Angelo; and Chester Weinberg.	SAMUEL ROBERT	1407 BROADWAY SHOWROOM - 4001 Contact: 524-4562.
Beginning Tuesday April 24	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 947-8470.	WILLI OF CALIFORNIA; HELGATIQUE	530 SEVENTH AVENUE SYLVAN RICH-20TH FLOOR
Beginning Tuesday April 24	OPENING OF EARLY FALL COLLECTION Contact: LO. 3-0988. Public Relations: Leslie Cunningham,	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR 889-6185.
Beginning Tuesday April 24	OPENING OF EARLY FALL COLLECTION By appointment. Contact: 758-8301.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Wednesday April 25 9:00 A.M. Breakfast	PRESS BREAKFAST: NEW HAIR SALON Opening of Vidal Sassoon's second N.Y. hair salon. Hair presentation for men and women at 9:30. <u>(Note change of date)</u> By invitation. Contact: Laurance Taylor Assoc., 688-0728.	VIDAL SASSOON	GENERAL MOTORS BLDG. 767 FIFTH AVENUE
Wednesday April 25 9:30 A.M.	FALL RESIDENT BUYERS & PRESS SHOW Also 2:00 and 3:00. Contact: Buyers-Marjorie Carney; Press-Jane Cranston, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Postponed April 25	MISS ORIGINALA'S OPENING OF FALL COLLECTION, PREVIOUSLY SCHEDULED FOR APRIL 25 AT 10:30 A.M., HAS BEEN POSTPONED TO MAY 1 AT 10:30 A.M. (see pg. 8.)		
Wednesday April 25 11:30 A.M.	SUMMER COLLECTION: JERRY SILVERMAN Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	MISS BERGDORF FIFTH FLOOR
Wednesday April 25 11:30 A.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday April 25 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Fashion Potpourri"-- concept in sleep-loungewear, designed by Lydia Deutsch for Miss Dior, Swim-beachwear by Sinclair, Paganne by Gene Berk. Reservations: (\$6.75): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	VARIOUS DESIGNERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 25 1:00 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 25 2:30 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Thereafter by appointment. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday April 25 4:30 P.M. Cocktails	AMERICAN DESIGNERS' COLLECTIONS Preview of Fall '73 fashions for men and women by leading American designers in Crompton-Richmond fabrics. Show at 5:00 P.M. By invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND (1071 SIXTH AVENUE)	HOTEL PLAZA BALLROOM
Beginning Wednesday April 25	OPENING OF EARLY FALL COLLECTION Informal showings by appointment. Contact: 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday April 25	OPENING OF PRE-FALL COLLECTION By appointment. Contact: CH. 4-5452.	GUSTAVE TASSELL FOR NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday April 26 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW Celebrating 55th anniversary of Nat'l Knitted Outerwear Association, featuring American original design knitted apparel for men, women, children. Fiber and yarn organizations include: Allied Chemical Corp.; American Cyanimid Co.; American Enka Corp; American Wool Council; Celanese Fibers Mktg.; Cotton, Inc.; Courtaulds North America, Inc.; E.I. Dupont de Nemours & Co.; FMC Fibers, Mohair Council of America; Monsanto Textiles Div.; Phillips Fibers Corp; Rohm and Haas Co.; The Wool Bureau, Inc.; Woolknit Associates, Inc. Produced by Mia Grau. Tickets: \$15.00 each. Contact: NKOA, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
April 27- May 1	INTERNATIONAL FUR FAIR IN FRANKFURT. Contact: Frankfurter Rauchwaren-Messe GmbH, 6 Frankfurt/M, Bettinaplatz 1. Tel: (0611) 74.80.33.		
Sunday April 29 4:00 P.M.- 6:00 P.M.	COCKTAIL RECEPTION CALIFORNIA DESIGNERS Reception in N.Y. by 24 members of L.A. Fashion Guild. By invitation. Contact: 110 E. 9th St., Suite 329 A, L.A. 90015.	LOS ANGELES FASHION GUILD (110 E. 9TH, L.A.)	HOTEL GOTHAM PALACE BALLROOM
Sunday April 29- May 1	FALL-WINTER NATIONAL HOME SEWING SHOW More than 200 exhibitors will show fabrics, patterns, notions, sewing machines, accessories. Profitability Seminar, Sat. April 28. Contact: Christopher Cross Assoc., 40 East 38th St., 689-1300.	AMERICAN HOME SEWING COUNCIL	WALDORF-ASTORIA
Monday April 30 4:30 P.M.	OPENING OF FALL- WINTER COLLECTION Show at 5:00 P.M. By invitation. Thereafter by appointment, showroom 2nd floor. Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Beginning Monday April 30	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: Marie Lippe, 736-0151.	PAGANNE BY GENE BERK	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday April 30- May 8	FALL-WINTER COLLECTION By appointment. Contact: Mr. Julie Pollack, 244-3847.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM
May 1	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 1 10:30 A.M.	OPENING OF FALL COLLECTION For press and buyers. By reservation. (Note change of date) Thereafter by appointment. Contact: Diane Molinaro, 736-6440.	MISS ORIGINALA (DIV. ORIGINALA, INC.)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday May 1 2:30 P.M.	OPENING OF EARLY FALL COLLECTION By invitation. Contact: Abbott, 279-9223.	CUDDLECOAT & LA FLAQUE BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 1 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 354-1855. Publ: Leslie Cunningham, 889-6185.	MARY ANN RESTIVO OF GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday May 1	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday May 1	OPENING OF FALL COLLECTION Continuous showings. Contact: 244-3558.	NANTUCKET	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday May 3 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: INTERNATIONAL FASHIONS "The Zippiest Clothes From America and Abroad" for Fall and Winter. Prices: \$10, members; \$20, guests. Luncheon: \$15.00, members; \$25, guests. Chairman and commentator: Nonnie Moore, fashion editor, Mademoiselle. Contact: CI.7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday May 3 10:30 A.M.	FALL RESIDENT BUYERS SHOW Also 2:30 P.M. By reservation. Contact: 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FL OR
Thursday May 3 12:00 Noon Luncheon	BENEFIT FASHION SHOW: ALL-ISRAELI DESIGNERS A birthday celebration--in honor of Israel's 25th anniversary and Golda Meir's 75th birthday. Showing of fashions by Israeli designers. Commentator Jerry Orbach. Fashion show director: Frances Laterman. Admission: \$10.00 plus minimum purchase of \$500.00 Israel Bond. Contact: 677-2775.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	HOTEL AMERICANA BALLROOM
May 6- May 9	33RD SEMI ANNUAL MITAM SHOW (FABRIC) SPRING/SUMMER 1974 IN MILAN, ITALY Contact: Mitam, 4/d Galleria San Biblia, 20122 Milan. Tel: 79.21.54.		
Monday May 7- May 16	OPENING OF FALL 1973 COLLECTION Introduction of first collection-casual wear-made in Greece. By appointment. Contact: Patricia Jefferies, Dorelle Associates, 489-8420.	EFI MELAS	DRAKE HOTEL PARK AVE. & 56TH ST.
Monday May 7- May 16	COMPLETE FALL COLLECTION By appointment. Contact: Patricia Jefferies, Dorelle Assoc., 489-8420.	YANNIS TSEKLENIS OF ATHENS	HOTEL DRAKE PARK AVE. & 56TH STREET
Monday May 7 9:30 A.M.	FALL SHOWING IN LOS ANGELES By invitation. Thereafter by appointment. Contact: 213-627-0806.	HELGA	722 SO. LOS ANGELES ST. LOS ANGELES, CALIF.
May 7	MR. BLACKWELL (in L.A.) 719 So. Los Angeles St., 213-627-5201.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 8 11:30 A.M.	CUSTOMER SHOWING: FASHIONS BY HALSTON Spring and Summer collection. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday May 8 1:00 P.M.	FALL AND HOLIDAY COLLECTION By reservation. Thereafter by appointment. Contact: 695-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday May 8 2:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Abbott, 279-9223.	LOUIS FERAUD	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 9 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. (Note change of time) Contact: Judy Lauterstein, WI. 7-3850.	TOWNCLIFFE BY LEAMOND DEAN	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Wednesday May 9 12:30 P.M.	PRESS PREVIEW:FALL READY-TO-WEAR By invitation. (luncheon) Buyers at 9:30 and 4:00.	RALPH LAUREN	40 WEST 55TH STREET SHOWROOM - 6TH FLOOR
Thursday May 10 2:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Terry Troiani, BR. 9-6560, ext. 294.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday May 10 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-8740.	JIM BALDWIN DESIGNS, INC.	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
May 13	MOTHER'S DAY (Sunday)		
Sunday May 13- May 15	FIFTH ANNUAL INT'L LEATHER GOODS SHOW Complete leather goods exhibit. Contact: MU. 7-1185.	INTERNATIONAL TRADE SHOWS (545 FIFTH AVE.)	HOTEL McALPIN BROADWAY & 34TH ST.
Monday May 14 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: PE. 6-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Monday May 14	OPENING OF FALL HANDBAG MARKET WEEK Contact: National Handbag Assoc., 347 Fifth Ave., MU. 3-6969.		
Monday May 14- May 25	FALL LINGERIE MARKET WEEKS "Gallery '73" -- daily at 9:00, 10:30 and 2:30. By reservation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM -6TH FLOOR
Tuesday May 15 10:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Tuesday May 15 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: Flori Milan, 244-6231.	ADRI	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Cancelled May 15	ALEXIS KIRK SHOWINGS, ORIGINALLY SCHEDULED FOR TUESDAY, MAY 15, 9:00 A.M., 5:00 P.M. and 7:00 P.M., HAVE BEEN CANCELLED.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday May 15	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: 765-5280.	CLEOPATRA BROUMAND	16 WEST 57TH STREET SHOWROOM - 4TH FLOOR
May 15- May 18	29TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.		
Wednesday May 16 9:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment, Contact: 239-4600.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 16 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: 736-2955.	SOFTLY BY JUDITH WISTER	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 16 11:00 A.M.- 6:00 P.M.	BENEFIT ART SALE AND AUCTION A vernissage of paintings, sculpture, needlepoint and gourmet food items for benefit of Fashion Group Foundation Fund. Also, closed bid auction of "The Creators Collection" by leading designers and friends in fashion field. Donations accepted until April 25. Contact: Margaret Ingersoll or Rosemary Sheehan, CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	9 WEST 57TH STREET SOLOW BUILDING-LOBBY
Wednesday May 16 3:00 P.M.	LOUNGEWEAR COLLECTION BY FERNANDO SANCHEZ Presentation of the first loungewear designs by Fernando Sanchez for Paris collections. By invitation. Contact: Marie Rose Bernstein, 832-7100.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 16 4:30 P.M.	SLEEPWEAR & LOUNGEWEAR COLLECTION By invitation. Contact: Margretha Murphy, 685-7900.	JOHN KLOSS FOR CIRA	CLUB EL MOROCCO 307 EAST 54TH STREET
Wednesday May 16 & May 17 7:30 P.M. & 10:00 P.M.	DUBUFFET'S "COUCOU BAZAR" - BENEFIT Four benefit performances May 16 and 17 at 7:30 and 10:00 P.M., celebrating world premiere of "Coucou Bazar (le Bal de l'Hourloupe)" in conjunction with exhibition "Jean Dubuffet: A Retrospective" (opening April 27). A one-hour presentation, with moveable decor in twelve tableaux. Price (benefit of Museum's educational programs): \$100.00 per person. Contact: Mrs. Natalie Lieberman. Regular daily (except Monday) performances begin May 18. Tickets: \$5.00 at Museum. Contact: 369-5110.	GUGGENHEIM MUSEUM	1071 FIFTH AVENUE AT 89TH STREET
Thursday May 17 9:30 A.M.	PREMIERE SHOWING OF IMPORTED FASHIONS Preview of new Italian sportswear and pret-a-porter collection. By invitation. Contact: Fernanda Kellogg, PL. 3-4500, or HO. 8-1234.	LINEA ITALIANA	ST. REGIS HOTEL MAISONETTE ROOM
Thursday May 17 11:00 A.M.	PRESS SHOWING: FALL COLLECTION Designed by Jack Bodi and Ronald Kolodzie. By invitation. Contact: 695-7715.	CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 17 1:30 P.M. & 5:00 P.M.	PREVIEW: FALL AND HOLIDAY COLLECTIONS Preview showing of <u>complete collections</u> . By invitation. Thereafter by appointment. Contact: 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 17- May 24	FALL '73 MARKET WEEK Hours: 9:30, 11:00, 2:00, 3:30, Mon., through Thurs.; no Friday shows. Contact: Marjorie Carney, 682-5580.	VASSARETTE	261 MADISON AVENUE SHOWROOM - LITTLE THEATRE
Monday May 21 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Ethel Shieff, BR.9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday May 21 7:00 P.M. Champagne Reception	ANNUAL BENEFIT SUPPER DANCE "Horizons Unlimited" ... impact of F.I.T. on life of the city, the state and the nation." Horizons Unlimited-8:00; Supper and dance-9:00. Contribution \$150 per person, benefit of 1973 Foundation Fund for Scholarships and Development. (Black Tie) Contact: LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Thursday May 24 12:30 P.M. Luncheon	1973 GRADUATION LUNCHEON Guest speaker: Richard A. Shortway, publisher, Vogue Magazine. Diplomas to 110 graduates. Awards to outstanding alumnae. By invitation. Contact: Allan Falk, TR. 9-4644.	TOBE COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 28	MEMORIAL DAY - Monday (Legal Holiday)		
Tuesday May 29 4:00 P.M.	OPENING OF FALL COLLECTION Also June 4 at 4:00 P.M., by reservation. Contact: LW.4-0454	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday May 29 5:30 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Stephanie Cartwright, 758-8301.	SAZ BOUTIQUE	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Beginning Wednesday May 30 7:00 A.M.	ANNUAL BREAKFAST FASHION SHOWS Also May 30, 31, June 1, 5, 6, 7, 8, 12, 13 at 7:00. Show at 8:00 A.M. Contact: OX. 5-1200.	DEERING MILLIKEN	WALDORF-ASTORIA BALLROOM
Thursday May 31 11:00 A.M.	FALL KNIT COLLECTION By invitation. Thereafter in showroom, 1730. Contact: Roz Rubenstein, 354-9370.	D.D.DOMINICK (1411 BROADWAY)	PLACE TO BE ANNOUNCED
Sunday June 3- June 6	SEMI-ANNUAL BOUTIQUE SHOW Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass.; or 524-5024.	INTERNATIONAL BOUTIQUE SHOW	HOTEL McALPIN BROADWAY & 34TH STREET
Monday June 4 9:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Also Tues., June 12 in showroom, 21st floor. By reservation. Contact: Mary Jean Rainnie, WI. 7-8235.	DONALD BROOKS (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday June 4 10:00 A.M.	OPENING OF FALL COLLECTION Also June 12 at 10:00 A.M. by reservation. (Press show, Thurs., June 7 at 1:30 P.M. by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday June 4 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 4 12:00 Noon	OPENING OF FALL COLLECTION Also June 12 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday June 4 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11 and 18 at 1:00 P.M. By reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 4 2:00 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers June 7 at 4:00 P.M. Contact: 736-1690.	CHESTER WEINBERG & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday June 4 3:00 P.M.	OPENING OF FALL & HOLIDAY COLLECTION Also June 11 at 3:00 P.M. By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
June 4	3:00 P.M., PIERRE CARDIN (2nd show), 550 Seventh Ave., 279-3091.		
Postponed June 4	ILIE WACS PREVIEW ORIGINALLY SCHEDULED FOR JUNE 4 AT 4:00 P.M., HAS BEEN POSTPONED TO THURSDAY, JUNE 7 at 9:30 A.M. (see pg. 14)		
June 4	4:00 P.M., GEOFFREY BEENE BOUTIQUE (2nd show), 550 Seventh, 8th fl, 594-0454.		
Monday June 4 4:00 P.M.	OPENING OF FALL COLLECTION Philippe Venet's first American collection of coats, suits, and dresses, exclusively for Laird Knox; in addition to the Laird Knox regular collection. For press and buyers by invitation. Contact: Barbara Cohen, LA. 4-2544.	LAIRD KNOX; AND PHILIPPE VENET	512 SEVENTH AVENUE SHOWROOM - 37TH FLOOR
Monday June 4 5:00 P.M.	PREVIEW OF FALL COLLECTION First showing of couture ready-to-wear collection. By invitation. Thereafter by appointment at Hotel Plaza. Publicity: Ruth Hammer Assoc., 141 East 33rd St., 685-8290.	JAMES GAGLIANO (LOS ANGELES)	CASINO RUSSE 123 EAST 54TH STREET
Tuesday June 5 9:30 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday June 5 10:30 A.M.	OPENING OF FALL COLLECTION Also June 7 and 13 at 10:30 A.M. by reservation. (Press show, June 5 at 2:30, by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
June 5	12:00 Noon, BILL BLASS (Press), Hotel Pierre, Cotillion Room, by invitation.		
Tuesday June 5 1:30 P.M.	OPENING OF FALL AND HOLIDAY COLLECTION Also June 12 at 11:00 A.M. by reservation. Contact: LO. 3-0988. Public Relations: Leslie Cunningham, 889-6185.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 5 1:30 P.M.	OPENING OF FALL COLLECTION By reservation. Continuous thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 5	2:30 P.M., OSCAR DE LA RENTA (Press), 550 Seventh, 11th fl., LA. 4-9350.		
Tuesday June 5 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION Also June 6 at 9:00 A.M.; June 13 at 3:30. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday June 5 4:00 P.M.	OPENING OF FALL COLLECTION Also June 7 and 13 at 4:00 P.M. By reservation. Contact: LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 5 4:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter informal showings by appointment. Press contact: Ruth Schiller, 239-1150. Buyers contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday June 5 5:30 P.M.	FALL COLLECTION IN NEW YORK Also June 12 at 5:30 P.M. Contact: Marjorie Plecher, 213-657-7377.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE, L.A.)	HOTEL GOTHAM PRIVATE SUITE
June 5	DAVID MORRIS BY HARRY STRIEBEL, 525 Seventh Avenue, 5th fl., 947-0511.		
June 6	9:00 A.M., JOHN ANTHONY (2nd show), 550 Seventh, 24th fl., 239-7080.		
Wednesday June 6 9:15 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Mary Kloss, 868-2880. Publicity: Eleanor Lambert, MU. 8-2130.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday June 6 10:00 A.M.	OPENING OF COLLECTION By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday June 6 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 354-0824.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday June 6 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Also June 7, 11, 13 at 12:00 Noon.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Contact: LW. 4-0454.			
Wednesday June 6 1:30 P.M.	PRESS PREVIEW: FALL COLLECTION Also June 12 and 14 at 1:30 P.M. By reservation.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Contact: 594-5424.			
Wednesday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Also June 7, 12 and 14 at 2:30 P.M., by reservation. (Press, June 5, Hotel Pierre at 12:00 noon, by invitation). Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 6 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday June 6 4:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Contact: Joanne Creveling, CI. 7-1100, ext. 345.	STEPHEN BURROWS	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 6 4:00 P.M.	PREVIEW: FALL & WINTER RAINWEAR "Rainwear Plus" -- collection by Pembroke Squires. Thereafter in showroom, 17th floor.	MAIN STREET FASHIONS (500 SEVENTH AVENUE) By invitation. Contact: Miss Peggy, 524-9800.	500 CLUB 500 SEVENTH AVENUE
Wednesday June 6 5:30 P.M.	FALL COLLECTION BY CLOVIS RUFFIN By invitation. Thereafter at 530 Seventh Ave., 3rd fl.	RUFFINWEAR (DIV. THE KREISLER GROUP) Contact: 239-0545.	838 SIXTH AVENUE (29TH ST.) STUDIO-2ND FLOOR
Thursday June 7 9:30 A.M.	OPENING OF COLLECTION By invitation. Contact: Mattie, 244-7522 or 244-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday June 7 9:30 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 29th floor. Publicity: Eleanor Lambert, MU. 8-2130. (Note change of date, time, place.)	ILIE WACS (530 SEVENTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
June 7	10:30 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh, 11th fl., LA.	4-9350.	
Thursday June 7 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also June 7 at 3:00 P.M. By reservation.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
June 7	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh, 4th fl.,	594-0454.	
June 7	1:30 P.M., OSCAR DE LA RENTA BOUTIQUE (Press show), 550 Seventh, LA.	4-9350.	
June 7	2:30 P.M., BILL BLASS (3rd show), 550 Seventh, 17th fl,	524-6968.	
June 7	3:00 P.M., HALSTON (2nd show), 550 Seventh Ave., 14th fl,	354-6340.	
June 7	4:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th fl., LO.	3-1600.	
June 7	4:00 P.M., CHESTER WEINBERG & CHESTER NOW (2nd show), 530 7th,	736-1690.	
Thursday June 7 5:30 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Stephanie Cartwright, 758-8301.	SAZ COUTURE	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Friday June 8 9:00 A.M.	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON Luncheon at 12:00 Noon.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) More details later.	N.Y. HILTON HOTEL BALLROOM Contact: CI. 7-3940.
Friday June 8 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: 354-6810.	LUPE P.R.: Cunningham-Woodworth, 889-6185.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday June 8 11:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Friday June 8 12:00 Noon	OPENING OF FALL COLLECTION Also June 13 at 12:00 Noon	MOLLIE PARNIS COUTURE By reservation.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
		Contact: 279-5012.	

Monday	PRESS PREVIEW:	LAURENCE KAYE FURS;	345 SEVENTH AVENUE
June 11	FALL-WINTER FURS	CHRISTIAN DIOR FURS	SHOWROOM - 21ST FLOOR
10:00 A.M.	Christian Dior Furs, Dior Boutique, Dior Monsieur, Laurence Kaye. By invitation. Thereafter at 10:30 and 2:30, by appointment. Contact: 695-8340.		
Monday	PRESS PREVIEW:	FUR & SPORT	333 SEVENTH AVENUE
June 11	FUR COLLECTION	BY MR. ALBERT	SHOWROOM - 6TH FLOOR
11:30 A.M.	Albert Gompertz Associates Ltd. presents contemporary furs; fur trimmed suedes for men and women. By invitation. Contact: 594-8873.		
Tuesday	FALL AND WINTER	BEN KAHN	150 WEST 30TH STREET
June 12	FUR COLLECTION		SHOWROOM - 13TH FLOOR
10:30 A.M.	By reservation. Contact: 279-0633.		

CONTINUOUS SHOWINGS - THESE EARLY FALL COLLECTIONS HAVE OPENED

BIELLA LTD	498 Seventh Avenue, 7th floor, 947-1400
COMPANY 5 BY MAURICE ANTAYA	530 Seventh Avenue, 4th floor, 354-8120
CONCEPT VII	530 Seventh Avenue, 6th floor, 695-7715
DESIGN THAI	550 Seventh Avenue, 18th floor, 238-8530
FRANCINE BY JERRY FEDER	205 West 39th Street, 5th floor, 594-5040
GALLANT INTERNATIONAL	205 West 39th Street, 3rd floor, LA.4-7285
GOLDWORM	1410 Broadway, 20th floor, 879-4822
DANIEL HECHTER	512 Seventh Avenue, 4th floor, 868-3215
LOOMKNITS (DIV. LOOMTOGS)	1407 Broadway, 35th floor, 594-2100
LORCH OF DALLAS	498 Seventh Avenue, 10th floor, 563-4844
MARDI GRAS & MISS MARDI BY JERRY MARSCH..	498 Seventh Ave., 3rd floor, 947-2055
MASKIT DESIGN LTD. (MASKIT OF ISRAEL)	48 West 55th Street, 1-A, 541-9327
DAVID MORRIS BY HARRY STRIEBEL . . .	525 Seventh Avenue, 5th floor, WI. 7-0511
ORIGINALA	512 Seventh Avenue, 43rd floor, 695-5100
PARIS COLLECTIONS	543 Madison Avenue, 4th floor, 832-7100
PRAINo LTD	530 Seventh Avenue, 8th floor, 354-2030
ST. GILLIAN SPORTSWEAR BY KAY UNGER .	498 Seventh Avenue, 21st floor, 695-5520
STATUS LTD. (DIV. SEQUEL I)	498 Seventh Avenue, 7th floor, 564-5570
SEQUEL I & SKIP II	498 Seventh Avenue, 4th floor, 868-8100
TRICOSA OF PARIS	498 Seventh Avenue, 8th floor, 594-2272
TOWNCLIFFE BY LEAMOND DEAN	512 Seventh Avenue, 31st floor, WI. 7-3850
WILLIE WOO (SPORTSWEAR-SWEATERS) . . .	15 West 38th Street, 5th floor, 354-1411

1974

JANUARY

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MARCH

S	M	T	W	T	F	S
1	2					
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL

S	M	T	W	T	F	S
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
9	10	11	12	13	14	
15	16	17	18	19	20	21
23	24	25	26	27	28	29
30						

JULY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

DECEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				